

Skinny Reachers



Bring Hidden Inventory Forward. Boost Visibility. Increase Sales.

Inventory buried at the back of shelves becomes "dead" inventory: unseen, unsold, and often forgotten. **The Skinny Reacher** solves this by giving merchandising teams a fast, ergonomic way to pull entire product lines forward without bending, reaching, or knocking items over. With a slim aluminum profile and lightweight reach, the tool restores shelf visibility, improves store presentation, and speeds up daily resets.



Inventory that can't be seen by the customer is "dead" inventory; this is inventory that is typically at the back of a shelf, leading to lost sales and customer dissatisfaction.



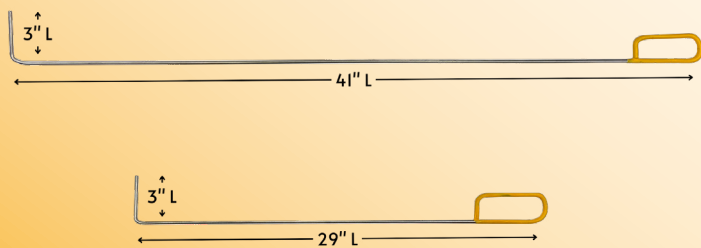
Using the Skinny Reacher set, your team can bring this "dead" inventory back to life. Easily pull lines of product forward, making it easy to see and find.



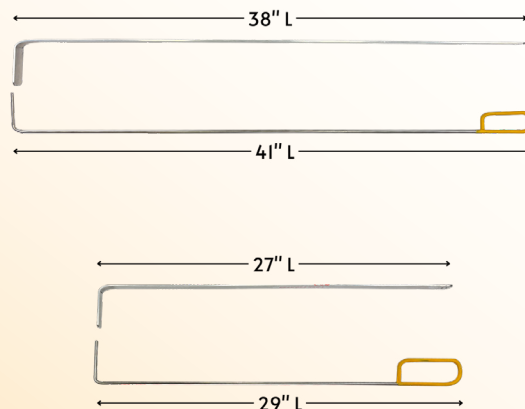
Well-merchandised stores are easy to shop and visually pleasing, leading to increased sales and improved customer satisfaction.

- **SHELF ORGANIZATION MADE EASY:** Pull full rows of product forward in one motion.
- **REDUCED PRODUCT DAMAGE:** Prevent tipping bottles, boxes, or fragile packaging.
- **IMPROVED SALES VISIBILITY:** Keep inventory front-faced and shoppable.
- **MADE IN THE USA:** Durable aluminum construction built for daily retail use.

SKINNY REACHERS



SKINNY REACHERS: SWORD + SHIELD SETS



Trusted by Shops, Warehouses & Fabricators Nationwide.

www.sawtrax.com | 770-974-0021 | 888-SAWTRAX

