

# Skinny Reacher



## New Merchandising Tool - Brings "Dead" Inventory to Life



Inventory that can't be seen by the customer is "dead" inventory; this is inventory that is typically at the back of a shelf, leading to lost sales and customer dissatisfaction.

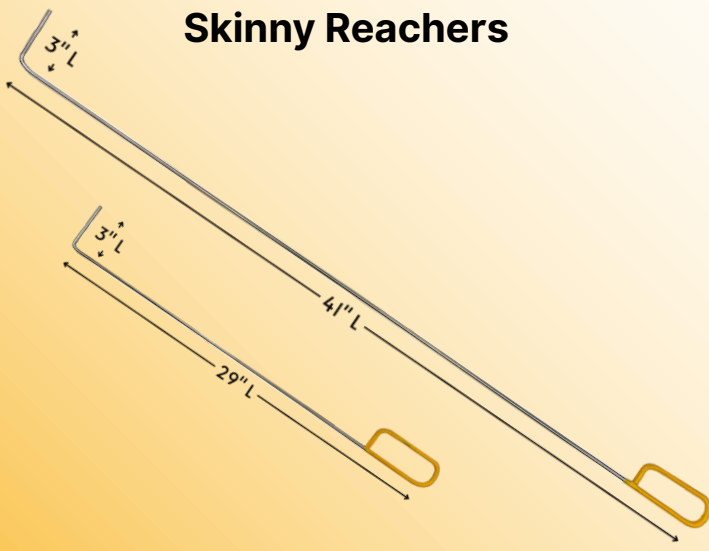


Using the Skinny Reacher set, your team can bring this "dead" inventory back to life. Easily pull lines of product forward, making it easy to see and find.

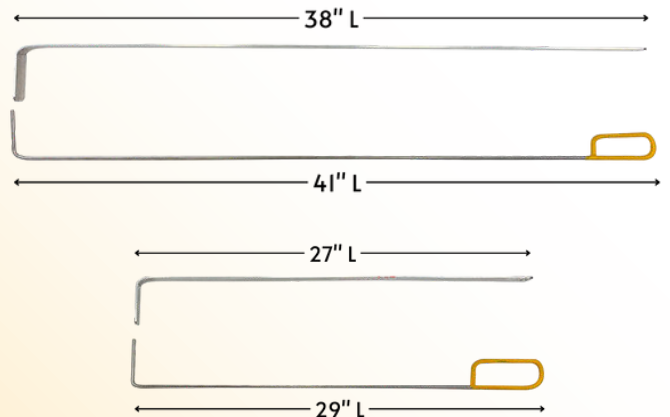


Well-merchandised stores are easy to shop and visually pleasing, leading to increased sales and improved customer satisfaction.

- Organize Shelves More Easily by Moving Lines of Product To Front
- Reduces Risk of Knocking Over Product
- Improve Sales and Customer Satisfaction with Visible Product
- Quicker and Easier than Merchandising Products Individually by Hand
- Made in the USA



### Skinny Reacher Sword and Shield Sets



Follow us on social media! Scan the QR code for more info.

[www.sawtrax.com](http://www.sawtrax.com) | 770-974-0021 | 888-SAWTRAX

